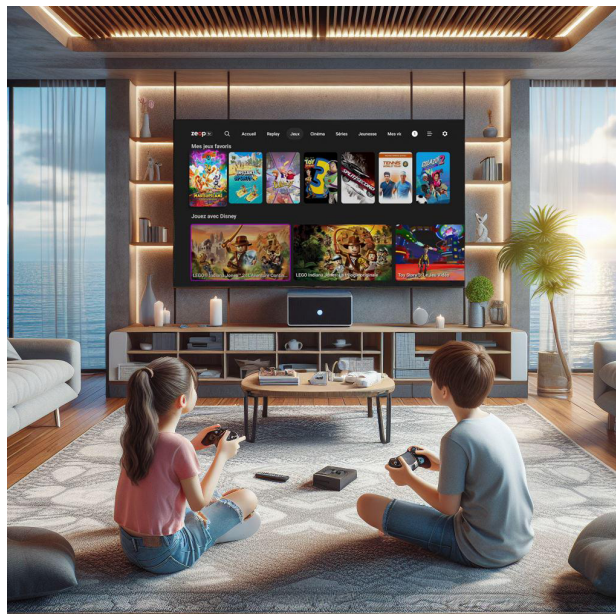




Netgem launches the first service  
that unifies TV, streaming and Cloud Gaming  
with Zeop Operator in France



Paris, 27 February 2024

Netgem, a leading provider of integrated solutions in the Digital Entertainment market for Operators, unveils its groundbreaking service seamlessly combining live TV, streaming, and Cloud Gaming all in one place - with the launch of Zeop gaming in France.

**Now offering console games via an immersive TV experience within the existing Operator TV service**

The product, marketed as "zeop gaming by Pleio", is built on the strategic partnership forged by Netgem and adding Netgem's unique cross-content discovery platform:

- zeop, the first independent fibre optic operator in La Reunion, is the first to offer to its 100,000 Full Fibre subscribers exclusive access to TV, streaming, and Cloud Gaming as a simple upgrade to their existing TV service: now watching a sports event can lead to playing the same event on TV!
- Gamestream, a global leader in white-label Cloud Gaming solutions, brings its technological expertise and an extensive catalogue of hundreds of console-quality games available for streaming. This includes beloved titles such as HOT WHEELS UNLEASHED™, WRC FIA World Rally Championship, Garfield Lasagna Party, Overcooked! 2, and many more, catering to family-friendly gaming experiences;

- Netgem provides an integrated Gaming and TV experience. Thanks to its unique cross-content discovery platform, Netgem offers seamless access to live, Replay, VOD, or now also playing a game!

### **Zeop gaming by Pleio: a powerful unified hub developed by Netgem for Operators**

This new unified entertainment hub empowers zeop subscribers to turn their TV or mobile device (via casting) into a gaming console, offering the entire family a fresh and interactive experience enriched by a plethora of content, seamlessly switching between TV and video content and games, delivering an immersive entertainment journey for all.

### **A strategic development designed to empower telecom operators to enhance their Fibre and 5G services**

Zeop showcases “zeop gaming by Pleio” to demonstrate the power of its fixed (FTTH, FTTR) and mobile networks to its subscribers. Combined with Gamestream’s powerful ‘Cloud Gaming’ technology, “zeop gaming by Pleio” offers an unparalleled experience tailored to enhance accessibility for all and ensures optimal rendering in every scenario, including High Definition.

The “Cloud Gaming by Pleio” solution, of which Netgem is the exclusive distributor and integrator on the European market, allows telecom operators to transform their box TV into a games console without investment, and thus significantly extend their duration of life.

Mathias Hautefort, CEO of Netgem Group, said, “Consumers seek fresh television experiences. This new unified Cloud Gaming/TV/ streaming offer, showcasing more immersive TV, addresses the real challenges for our partner zeop: transforming television into a hub for sharing entertainment for the entire family, increasing revenue per subscriber through innovative services, and fostering customer loyalty to the entire content ecosystem.”

Ivan Lebeau, president and co-founder of Gamestream, explains, “The launch of the Cloud Gaming offering at zeop demonstrates the strength of our complete technological solution and our expertise in developing the most relevant game catalog. With Netgem, we’re shaping tomorrow’s entertainment today, and together we realise the strong ambition of democratising video games to a broader audience. This launch perfectly illustrates the long-term partnership that links our two companies.”

Emmanuel André, CEO of zeop, adds, “The launch of zeop gaming by Pleio marks an innovation in user experience and economics model. Our subscribers can now access Cloud Gaming alongside their TV and streaming content through a single interface, with a decoder switching into a gaming console. This launch demonstrates the full power of our fixed and mobile networks and underscores the legitimacy of the partnership with Netgem: through them, we deliver the best content to our subscribers at the best value.”

**Entrez dans le Game !**  
Voyez le film. Incarnez le héros.

zeop GAMING | Powered by Pleio

**Enter the Game!**  
Watch the movie. Become the hero.

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#### About Netgem

Netgem operates the netgem.tv platform of services around digital video entertainment, integrating all live, on-demand, or subscription content available on the market, and accessible by all members of the family on mobile and PC screens. or TV. The netgem.tv product is distributed, through a network of fixed telecom operators in Europe, under the operator's brand (B2B2C model) to more than 647,000 subscriber households. [www.netgem.com](http://www.netgem.com)

Netgem is listed on Euronext Growth. (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: ALNTG FP)

#### About zeop

Zeop is the leading fixed broadband operator and 4G+ mobile operator in Reunion. Zeop deploys its own very high-speed fiber optic network (FTTH, FTTO and FTTC), entirely separate from the ADSL network of the historic operator. Zeop is the leading very high-speed operator in Reunion Island in terms of market share with offers of up to 2.4 Gb/s for all its subscribers. All of its customers have access to triple-play offers, HD TV and VOD. Reunionese operator for Reunionese, Zeop employs more than 250 employees in Reunion. Since 2019, zeop has also operated its own 4G+ mobile telephone network, the first french mobile network to include unlimited internet in all its offers.

#### About Gamestream

Gamestream is the global leader in white-label Cloud Gaming solutions. The French company has technology to offer everyone, everywhere and at any time an unrivaled gaming experience on all devices. Its very high-performance technology, combined with a catalog of video games designed for a family environment, makes it the partner of choice for game publishers, telecom operators and hospitality players. More information on: [www.gamestream.biz](http://www.gamestream.biz)

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